

COMPANY PROFILE · 2026

IT Artificer

Enterprise software, engineered for outcomes.

Education ERP · Hospital Management · Manufacturing ERP · Point of Sale · Artificial Intelligence

14

Years of industry experience

3,000+

Customers served

58

Professionals on our team

ISO

9001 · 20000-1 · 27001

KP IT Park, Peshawar, Khyber Pakhtunkhwa, Pakistan

itartificer.com · info@itartificer.com · 0333-9296314

Registered with PSEB · KPITB · SECP · FBR October 2026

WELCOME

Company at a Glance

IT Artificer is a Peshawar-based software house and IT services company with 14 years of industry experience and more than 3,000 customers across government, education, healthcare, retail and manufacturing. We design, build, host and support the software organisations run on, and we train the people who use it.

14 years of industry experience	3,000+ customers served	58 professionals, 15 of them women	3 ISO standards: 9001, 20000-1, 27001
5 focus solution lines	16 ready-to-deploy products	9 sister brands in the ITA family	9+ countries with clients

What is inside

Company at a Glance	2	Artificial Intelligence	9
About IT Artificer	3	Products & Services	10
Our Solution Portfolio	4	Flagship Projects	11
Education ERP	5	Delivery, Security & Credentials	12
Hospital Management System	6	Our Clients	13
Manufacturing ERP	7	The ITA Family of Brands	14
Point of Sale & Inventory	8	Contact Us	15

01 • ABOUT US

About IT Artificer

IT Artificer is a software development and IT services company based at KP IT Park, Peshawar. We are a registered software exporter with the Pakistan Software Export Board (PSEB Registration No. Z-25-2649/13), a registered company with the Khyber Pakhtunkhwa IT Board, and we hold ISO 9001:2015, ISO 20000-1 and ISO 27001 certifications.

For 14 years we have combined contemporary technology with entrepreneurial energy to build web, mobile and desktop applications, network solutions and enterprise systems for more than 3,000 customers. Our approach is meticulous planning and transparent communication with the client from conception to completion, so every project stays predictable and deviations are kept to a minimum. We remain in continuous engagement with academia and bring research into practical applications, which gives our designs a competitive edge.

Why customers choose IT Artificer

Senior-led delivery

Every engagement is led by experienced engineers and product leaders, supported by a multidisciplinary team of analysts, designers and QA professionals.

Outcome-driven

We commit to business outcomes: fewer manual steps, faster reporting and better service for your customers, not just hours of effort.

Secure and production-grade

Security, monitoring and resilience are built in from day one and aligned with ISO 27001 practices.

Long-term partnership

Training, maintenance and support continue after go-live, and many customers stay with us for five years or more.

Our people



● 43 men ● 15 women

Our team of 58 professionals manages a wide range of programmes and projects. Staff backgrounds include:

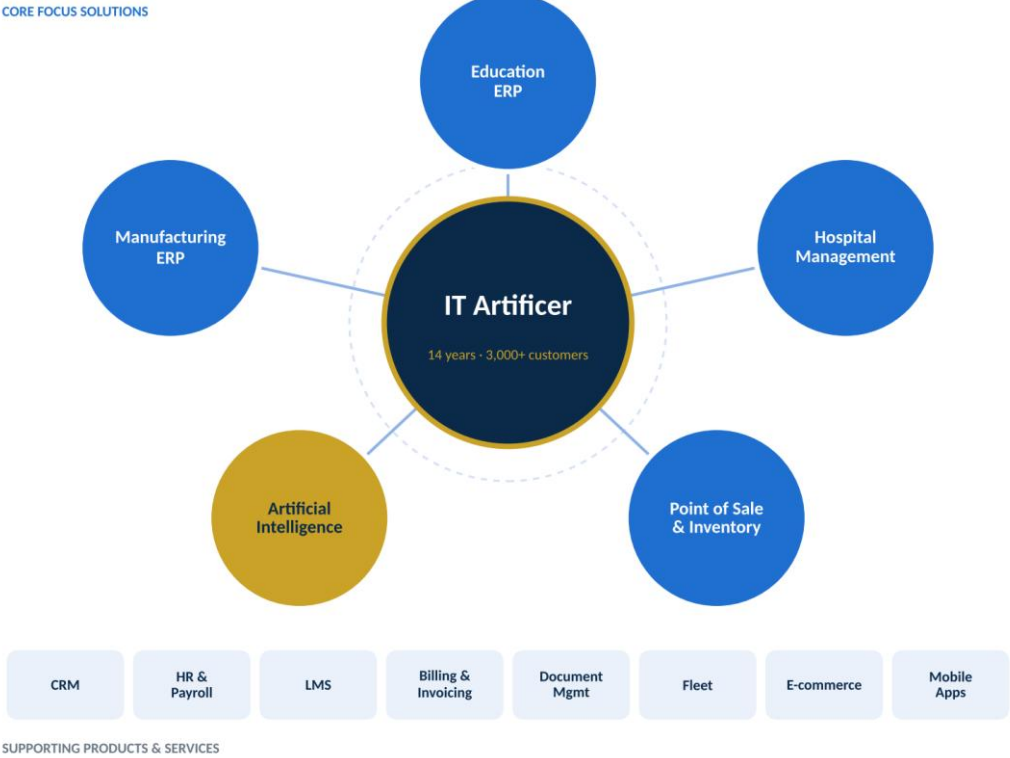
- Project management professionals and qualified engineers
- Research and survey experts, social scientists
- Chartered and management accountants, MBAs
- IT specialists and quality assurance professionals

A written, gender-sensitive recruitment policy actively promotes the inclusion of women, and a network of experienced advisors is available for short- and long-term support.

02 · SOLUTIONS

Our Solution Portfolio

Five focus solution lines carry most of our work. Each is modular, so customers start with what they need and add more as they grow, hosted securely and supported by our own team.



01	Education ERP	Smart School ERP for schools, colleges and technical institutes.	Page 5
02	Hospital Management	Connected HMIS from front desk and OPD to pharmacy and billing.	Page 6
03	Manufacturing ERP	Production, inventory, purchasing, sales and finance in one system.	Page 7
04	Point of Sale & Inventory	Fast billing and real-time stock across outlets and warehouses.	Page 8
05	Artificial Intelligence	Chatbots, copilots and analytics built into daily workflows.	Page 9

03 · FOCUS SOLUTION

Education ERP: Smart School ERP

One cloud platform that runs a school, college or technical institute: admissions, academics, examinations, attendance, fees, accounts and parent communication, available on the web and as Android and iOS apps.



Key capabilities

- **Admissions and records:** student profiles, enrolment and class management.
- **Biometric attendance** with SMS alerts to parents.
- **Examinations:** result processing and automated report cards.
- **Fees:** online collection plus an offline fee counter that keeps working without internet and syncs later.
- **Accounts and payroll** for staff and finance teams.
- **Apps and portals** for administrators, teachers, accountants, parents and students.
- **Multi-branch** support for school groups and multi-campus institutions.

Proven in the field

- **KP-TEVTA:** student information and examination ERP serving thousands of concurrent users across campuses, with ongoing support.
- **The City Model Schools & Colleges:** campus operations automated from attendance to fees, SMS alerts and report cards.
- **New Islamia Public High School:** ERP with report-card printing and online fee management, plus e-student training software.
- **Agriculture University Peshawar:** online admissions, fee submission and student evaluations.
- **Government colleges:** websites and IT course content for polytechnic and technical colleges.

A complete education ecosystem

Pair Smart School ERP with our LMS and e-content services, and with ITA Academia for staff and student training. Learn more at schoolsmarterp.com.

04 · FOCUS SOLUTION

Hospital & Clinic Management System

A connected Hospital Management Information System that follows the patient from the front desk to the pharmacy and the bill, so doctors, lab staff, pharmacists and administrators all work from one live record.



Where it works

- **Health Department KP:** streamlined patient tracking, digital prescriptions and inventory across regional facilities, with 24/7 technical support.
- **UTP Medics (UK):** ERP covering employment, doctors' operations, inventory and patient CRM, plus web and mobile apps for online booking, delivered in six months.
- **CareSuite 380:** our sister brand for hospitals, clinics, retail pharmacies, distributors and diagnostic laboratories.
- **Appointment Booking App:** mobile-first scheduling, payments and notifications for clinics and services.

Built to protect patient data

Encryption, role-based access and compliance-minded design keep sensitive medical records secure, and offline operation keeps counters running when connectivity drops.

05 · FOCUS SOLUTION

Industry-Proven Manufacturing ERP

Our Business Automation ERP connects procurement, inventory, production, quality, sales and finance in a single system, giving owners and plant managers one version of the truth from raw material to cash collection.



Finance & accounts · HR & payroll · CRM · management dashboards and reports

Procurement and suppliers

Purchase requests and orders, goods receipt, supplier ledgers and payments.

Inventory and warehouses

Multi-warehouse stock, transfers, valuation and reorder alerts.

Production planning

Bills of materials, work orders and shop-floor progress tracking.

Quality and compliance

Inspection checkpoints, standards, quotas and a full audit trail.

Sales and distribution

Orders, dispatch, invoicing and customer follow-up through CRM.

Finance, HR and payroll

Accounts, attendance, payroll, costing and management reports.

Track record in industry and regulated sectors

- **ZADAZ UK:** tailored ERP that automates activity from production to finance and coordinates functions across the business.
- **Dar Al Eitmad Centre:** purchases, sales, inventory, time and attendance, payroll, financial accounts, CRM and works monitoring.
- **Department of Explosives (Ministry of Energy):** MIS for licensing, quotas and real-time tracking of explosive materials from production to end use.
- **Tausif Scrap ERP:** ERP for a scrap-trading business, trusted by an industry customer.

Modular rollout, real adoption

Start with the modules that matter most, then expand. On-site and Zoom training for every role, from operators to management, and ongoing maintenance after go-live.

06 · FOCUS SOLUTION

Point of Sale & Inventory

A fast, reliable point-of-sale and inventory platform that keeps every outlet, warehouse and online channel on the same live stock position, from the first sale of the day to the closing report.



Fast billing Barcode scanning, multiple payment modes, receipts, discounts and returns.	Multi-location stock Outlets, warehouses and online channels in one real-time view.	Purchasing and suppliers Purchase orders, goods receipt and supplier accounts.
Expiry and stock alerts Reorder levels and expiry tracking for pharmacies and fast-moving goods.	Accounts and tax Day-end closing, tax handling and financial reports.	Omnichannel ready Connects to e-commerce storefronts and mobile apps.

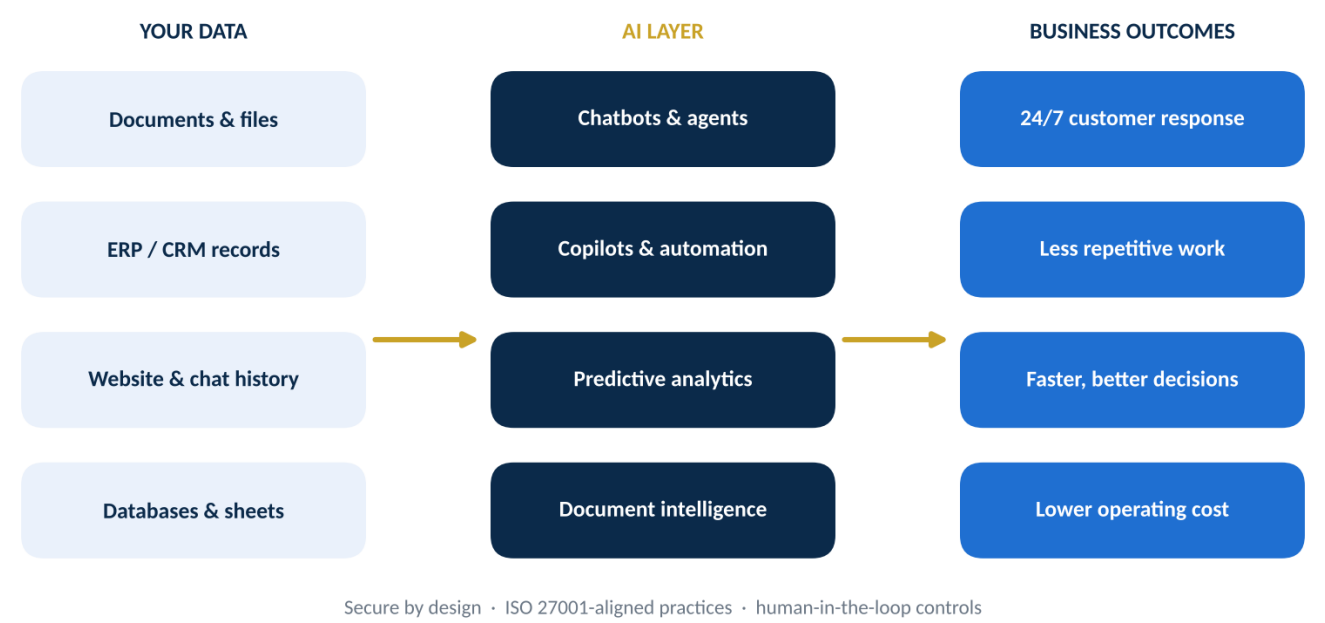
Where it fits

Industries • Retail, grocery and general stores • Pharmacies and healthcare retail • Wholesale and distribution • E-commerce and multi-channel sellers	In use • DMart Islamabad: website and Android app selling medicine, cosmetics and home health services. • Kalewal EShop: online marketplace in our brand family. • CareSuite 380: pharmacy POS with barcode billing and expiry tracking.
---	--

07 · FOCUS SOLUTION

Artificial Intelligence

We bring generative and applied AI into real workflows, not just demos. Your documents, ERP records and customer conversations become chatbots, copilots and analytics that save time and improve decisions.



AI chatbots and agents Answer customer and staff questions around the clock on websites, apps and messaging channels, trained on your own content.	Copilots and workflow automation Take over repetitive knowledge work such as drafting, data entry, approvals and reporting, aimed at automating 40 to 70% of routine effort.
Data and predictive analytics Surface demand, risk and performance signals hidden in the data your ERP, CRM and POS already hold.	Document and multilingual intelligence Search, summarise and structure documents, with experience in Urdu, Pashto and English content.

AI across our products and training

- **AI Chatbot Builder:** build chatbots and agents for websites and apps from your own knowledge base, across multiple channels.
- **AI-ready systems:** clean, structured ERP, CRM and POS data that AI features can use from day one.
- **ITA Academia and NAVTTC bootcamps:** training in data science, AI, cloud and full-stack engineering to grow local talent.

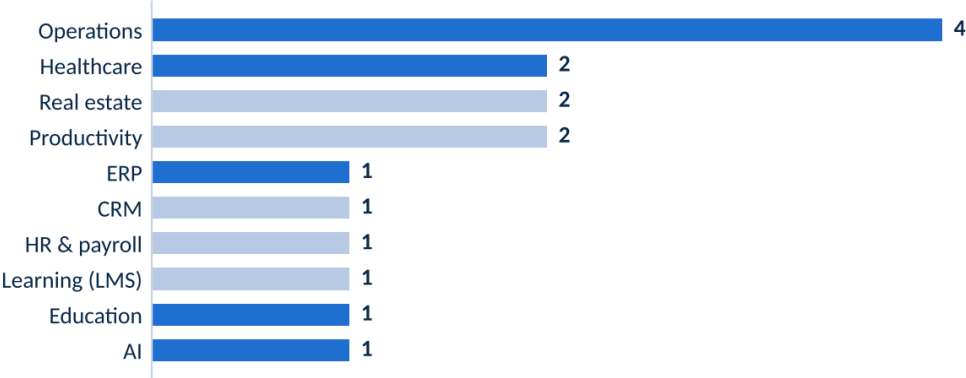
Security first

Encryption, role-based access and ISO 27001-aligned practices, with human review kept in the loop for critical decisions.

08 · PRODUCTS AND SERVICES

Products & Services

16 ready-to-deploy products across 10 domains



Services

Software development	Bespoke web, desktop and enterprise platforms built by senior-led teams in two-week sprints.
Mobile apps	Android and iOS apps from a single cross-platform codebase, or native where needed.
AI and data solutions	Chatbots, agents, copilots and analytics.
Domain and cloud hosting	Managed hosting, SSL, email and monitoring for government and private clients.
Cybersecurity	Anti-hacking and anti-spam protection, security audits and vulnerability assessments.
Digital marketing	SEO, content and paid acquisition for B2B, SaaS and e-commerce.
Training and e-learning	LMS deployment, e-content and professional training through ITA Academia and NAVTTC programmes.

More ready-to-deploy products

ITA Smart CRM Leads, deals and accounts.	HR & Payroll Core HR, attendance, leave and payroll.
Billing & Invoicing Subscription billing, tax and compliance.	Document Management Capture, storage, search and compliance.
E-commerce Platform Storefront, mobile apps and admin dashboard.	Property Management Billing, accounts and security for societies.
Real Estate Listings List, search and lease properties.	Fleet Management Tracking, routing and driver management.
Visitor Management Pre-registration and kiosk check-in.	Learning Management Authoring, delivery and assessment.

09 · TRACK RECORD

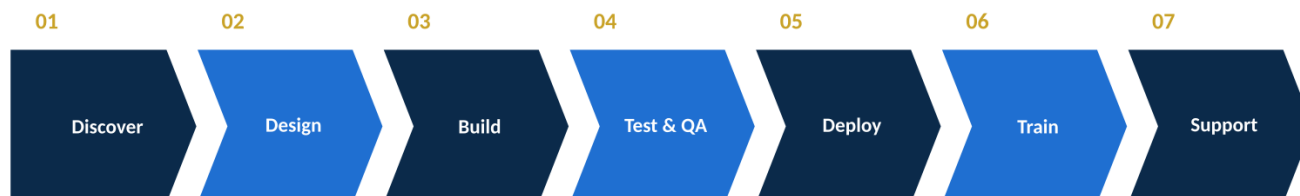
Flagship Projects

01	AudioPedia <i>Local Government KP, supported by GIZ</i>	KP Local Government Act in Urdu, Pashto and English with professional voiceovers. Web portal plus Android and iOS apps with real-time sync and secure data exchange.
02	Explosives licensing MIS <i>Ministry of Energy, Department of Explosives</i>	Licence lifecycle for all registered companies in KP, role-based access for companies and government departments, real-time tracking from production to end use, quota and compliance reporting, on-site and Zoom training.
03	Management Information System <i>HQ Bara Rifles, Frontier Corps KP North</i>	Custom MIS integrated with existing infrastructure, staff training for technical and non-technical users, and ongoing support, recognised with a commendation.
04	ERP, website and hosting <i>KP-TEVTA</i>	ERP updates and new modules, integrated website, security audits and vulnerability assessments, managed hosting and round-the-clock support.
05	LMS and e-content <i>Local Governance School, supported by WHH and WEPP</i>	LMS upgrade and visual e-content for communities in the merged areas, website, Android and iOS apps, staff training and a year of online learning support.
06	Complaint Management System <i>TMA Town 2 Peshawar, supported by IRC</i>	CMS and MIS with role-based access, task assignment, real-time tracking and an analytics dashboard for decision makers.
07	Healthcare ERP and apps <i>UTP Medics, United Kingdom</i>	Laravel-based ERP for employment, doctors' operations, inventory and CRM, plus web and mobile booking apps, delivered in six months.
08	Disaster alert apps <i>PDMA KP</i>	Two mobile applications (Android and iOS) with weather forecasts and alerts during floods and other dangerous situations.
09	Website, MIS and training <i>Higher Education Department and HEART KP</i>	Website and MIS built in 2013, plus a continuing online training application for government employees.

10 · QUALITY AND TRUST

Delivery, Security & Credentials

Every project follows a transparent lifecycle with the client involved at each step, from requirements to post-go-live support, so there are no surprises.



Hosting, security and support

Domain and hosting

Domain registration, managed hosting and email for KP-TEVTA, KP BOIT, Watsan Cell, Town 2 Peshawar, GPI Haripur and TMA Chitral.

Security services

Anti-hacking and anti-spam protection, audits and vulnerability assessments for Agriculture University Peshawar, Swat University of Agriculture, KP-TEVTA and KP BOIT.

Training and support

On-site and Zoom training for every role, ongoing maintenance and rapid-response technical support after go-live.

Registrations and affiliations

Body	What it is	Our status
PSEB	Apex government body promoting Pakistan's IT industry at home and abroad, established June 1995.	Registered software exporter, No. Z-25-2649/13
KPITB	Autonomous public-sector body promoting IT in Khyber Pakhtunkhwa, established 2011.	Registered; resident company at KP IT Park, Peshawar
SECP	Securities and Exchange Commission of Pakistan.	Registered corporate entity
FBR	Federal Board of Revenue, Pakistan's federal tax authority.	Active taxpayer
KPRA	Collects sales tax on services in Khyber Pakhtunkhwa.	Registered
KPPRA	KP Public Procurement Regulatory Authority.	Public-sector vendor
NAVTC	National Vocational and Technical Training Commission.	Authorised training partner

ISO 9001:2015
Quality management

ISO 20000-1
IT service management

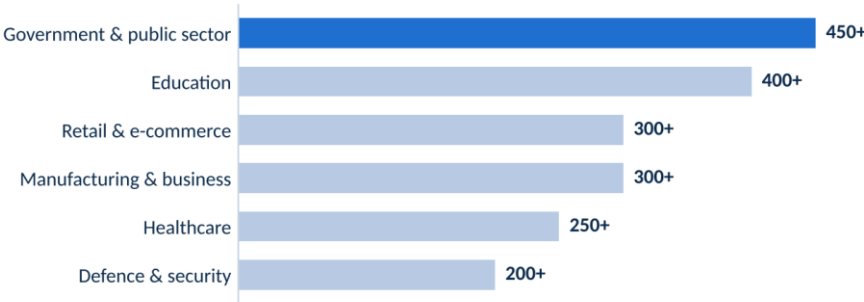
ISO 27001
Information security

11 · CLIENTS

Our Clients

In 14 years we have served more than 3,000 customers in nine named countries and beyond, from village councils and universities to hospitals, factories and national government departments, with at least 200 clients in every industry we serve.

Clients by industry (200+ in every sector)



Where our 3,000+ clients are: country-wise distribution



1,100+

domain, hosting and security clients

80+

clients on maintenance and support

2,000+

clients in Pakistan

45

clients in other countries

Selected clients

Government and defence	KPITB · KP-TEVTA · Health Department KP · Local Government KP · Local Governance School · Ministry of Energy · PDMA KP · KP BOIT · HEART and Higher Education Department · TMA Town 2 Peshawar · TMA Chitral · HQ Bara Rifles, FC KP North
Education and healthcare	The City Model Schools & Colleges · New Islamia Public High School · Agriculture University Peshawar · Swat University of Agriculture · Government Polytechnic and Technical Colleges · UTP Medics (UK)
Business and partners	DMart Islamabad · Kalewal EShop · Tausif Scrap ERP · ZADAZ UK · Dar Al Eitmad Centre · Grennx IT · NextGen Digital · GIZ · WHH · IRC · WEPP

This is only a selection of our 3,000+ customers.

For more details, visit our official website itartificer.com

12 • BRAND FAMILY

The ITA Family of Brands

Beyond IT Artificer, our family includes nine specialised brands serving distinct customer needs. Find them all under the Brands menu at itartificer.com/ita-brands.

Smart School ERP

schoolsmarterp.com

Cloud ERP for school and college management: students, admissions, fees, biometric attendance, exams, accounting and payroll. 22+ modules, offline fee counter, Android and iPhone apps.

ITA Academia

itaacademia.com

Our training academy at KP IT Park: 30+ career-focused IT courses with verified certificates. Reports 12,400+ learners coached and 180+ industry mentors.

CareSuite 380

caresuite380.com

Cloud suite for hospitals, clinics, pharmacies and labs: health records, barcode billing, expiry tracking, lab connectivity, multi-branch sync and offline operation.

Vaultix Security

vaultixsecurity.com

Security solutions and services.

Training Hunts

traininghunts.com

Training and skill development platform.

Kalewal EShop

kalewal.com

Online marketplace and e-commerce platform.

Tasleem Al Quran

tasleemalquran.com

Online Quran academy with structured courses: Noorani Qaida, Tajweed, Hifz, Tafseer and Arabic, taught one-on-one by certified tutors, including female instructors.

Write Pure News

writepures.com

Independent news and editorial platform covering technology, AI, business, startups and education, with product reviews and explainers.

MozbyTech Marketing

mozbytech.com

Digital marketing agency: AI search visibility, SEO, Google and Meta ads, social media growth and conversion-focused web design.

One family, one standard

Every brand benefits from the engineering, security and support standards of IT Artificer. Discover them at itartificer.com/ita-brands

13 · CONTACT

Get in Touch

Tell us where you are headed and we will show you the fastest, safest way to get there. Reach the right person on our team directly.

S	BK	MS
Savira Admin Officer 0333-9180212	Bilal Khan Product Manager 0333-9180213	Muhammad Shahzad Digital Marketing Expert 0333-9180214

Regional contacts

Region	Contact person	Email	Telephone
Pakistan	Haider Ali	info@itartificer.com	0092 333 9296314
Saudi Arabia	Altaf Hussain	bdm@itartificer.com	0096 654 7418242
Romania	Shakeel Ahmad	me@itartificer.com	0040 793 421 085

Head office

KP IT Park, Peshawar, Khyber Pakhtunkhwa, Pakistan

Main line 0333-9296314 · info@itartificer.com · itartificer.com

For more details, visit itartificer.com

[Book a demo](#) · [Explore products](#) · [See case studies](#) · [Meet our family of brands](#)

Empower your business through technology with us.